WHY IT IS TIME TO MOVE YOUR BUSINESS TO THE CLOUD

Heard of the cloud but not sure what it is? Simply put, cloud computing utilises hardware and software delivered over the Internet. It takes advantage of servers located elsewhere while accessing products and information remotely. Many companies are moving their business to the cloud because of the leverage cloud computing gives over their competitors.

Here are some of the business benefits of cloud computing:

1. Better Collaboration and Remote Work

The cloud enables new ways of working together. For example, employees can communicate via communication software platforms like Google Chat without being next to each other. Additionally, cloud-based applications allow business owners, employees and even clients to work simultaneously on the same project based on a shared web address. With cloud collaboration, multiple users can access, comment

and edit documents in real-time. Although the cloud migration process of your business data takes around one year or more, it will enhance workflow efficiency and subsequently will increase your company's revenue.

2. Reduced IT Costs

For large corporations and growing companies, they will benefit greatly when using cloud migration solutions. Instead of purchasing expensive hardware and software, the cloud allows employers to only pay for the use of a software application without having to purchase it as a whole. They will be paying a subscription fee for each software application they need, including all the upgrades! This allows them to choose quality software applications as needed without purchasing them.

3. Scalability to Meet Changing Needs

Applications that are designed to spread their workload across multiple servers can benefit from automated scaling of resources to match the current demand of your company. This is helpful for applications with unpredictable or cyclical usage patterns. Cloud migration service providers are responsible for monitoring your company's usage and resource scaling. As a whole, the scalability offered by cloud migration services help business owners to save money, increase IT responsiveness and reduce the time and labour spent on planning out your company's infrastructure needs.

4. Easy Data Backup and Recovery

Afraid of losing precious data? With the growth of computing capabilities, the cloud provides an efficient and reliable way to store and operate your private data. Undeniably, security breaches and missing files can significantly damage your business. By taking advantage of cloud computing, it gives you more control over your data and enables you to access your files from any computer. This is particularly crucial when your computer unexpectedly breaks down. Moreover, using the cloud allows you to recover lost data. It is easy to have documents accidentally deleted when multiple users have access to them. Thankfully, the cloud providers always offer backup recovery solutions to avoid such outcomes.